

PHILIP MORRIS U. S. A.
INTER-OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

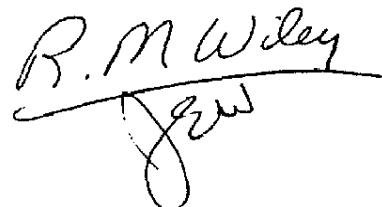
To: • Mr. J. E. Wickham ✓ Date: October 11, 1978
From: • R. M. Wiley
Subject: • Modification in Coal Strength Test Procedure

As of October 1, 1978, the coal strength test will be conducted using the modified procedure. The procedure was modified so that 50 mm of tobacco rod is protruding from the holding bar regardless of cigarette length. Previously, the length of rod protruding varied with the length of the cigarette.

This modification will yield higher coal strength values for 100 mm cigarettes. The 85 mm cigarettes may be lower or remain unchanged depending on the tipping paper length.

RMW:gmm

cc: Mr. R. N. Thomson
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PM3000857688